

Topic: 創造化學新作用 追求永續發展的未來  
Creating chemistry for a sustainable future

Speaker: 台灣巴斯夫公司總經理 謝建華  
Kin Wah Chay/ Managing Director of BASF Taiwan

**Summary:**

化學創新能夠推動經濟、環境和社會的發展。從減少汽車排放的催化劑、節能建築材料、可生物分解塑膠，到應用於運動鞋等領域的發泡熱塑型聚氨酯(E-TPU)，巴斯夫致力於成為創新領導者，發展永續產品與解決方案，提高大眾生活品質；同時將永續發展深固於日常營運與整個價值鏈中，以達經濟目標、環境和社會責任三者並重之原則。

Innovation in chemistry enables economic, environmental and social development. From catalysts that reduces mobile emission, energy-efficient building materials, to biodegradable plastics, and to E-TPU applied in sports, BASF aims to leverage its position as a leading innovator in the development of sustainable solutions, which contribute to the improvement of people's quality of life. BASF also systematically integrates sustainability into daily operation and entire value chain to carry out the principle of aligning economic goals with environmental and social responsibility.